

# Cookie Policy

## Extended Information Notice about Cookies

Cookies are small text files that the websites you visit send to and register on your computer or mobile device, for retransmission back to the same sites during your next visit. Cookies record user actions and preferences so that it is no longer necessary to repeat such indications on subsequent visits or during navigation from one page to another. Cookies, therefore, can execute automatic user authentication, monitor sessions and memorise information about users who access the website. With a unique identification code, cookies can trace the user's navigation on the site for statistical and advertising purposes. While navigating on a website, the user's computer or mobile device may also receive cookies from other websites or web servers; these are known as third-party cookies. Some operations cannot be completed without the use of cookies, which therefore constitute an essential technical means for the functionality of the website.

Various types of cookies are classified by their characteristics and functions and they can remain on the user's computer or mobile device for different periods of time: session cookies, for example, are automatically cancelled when the browser is closed; persistent cookies remain on the user's device until the established end of validity date.

According to Italian law, express consent from the user is not always required for use of cookies. Such consent is not required for technical cookies, meaning those that serve only to transmit a communication on a network, or as strictly necessary to provide a service that has been explicitly requested by a user. These cookies are indispensable for the execution of website functions or to execute the activities requested by the user.

The "Garante" - Italian Data Protection Authority - has ruled that technical cookies include (see the General Regulations ' Simplified Arrangements to Provide Information and Obtain Consent Regarding Cookies - 8 May 2014'):

- Analytical cookies, insofar as they are used directly by the website manager to collect aggregate information on the number of visitors and the pattern of visits to the website;
- Browsing or session cookies, which allow users to navigate and use a website (e.g. to purchase items online or authenticate themselves to access certain sections);
- Functional cookies, which allow users to navigate as a function of certain pre-determined criteria such as language or products to be purchased so as to improve the quality of service;
- For profiling cookies, on the other hand, meaning those are aimed at creating user profiles to send ads messages in line with the preferences shown by the user during navigation, the data subject consent is required in advance.

### **This site makes use of:**

- Technical cookies, meaning navigation and session cookies that are required for proper functioning of the website or to enable the user to access requested content and services;

- Analytical cookies, which provide insight as to how the website is used by users. These cookies do not process information about the user's identity or any personal data. Information is elaborated in aggregate and anonymous form;
- Functional cookies, used to activate specific website functions and a series of selective criteria (for example, the language and products selected for purchase) to enhance the service provided to the user;
- Third-party cookies, that is cookies from websites or web servers other than this one, used to promote the purposes of such third parties.

For more information about the processing of personal data as provided in article 13 of Legislative Decree 196/2003, known as the "Privacy Code", see the Privacy Policy.

The user can use browser functions to authorize or disable cookies. However, if some or all the cookies are disabled, it may not be possible to consult the website, some services or website functions may not be available or may not function correctly and/or the user may have to modify or manually insert some information or preferences on each new visit to the website.

The user can (totally or partially) authorize, block or cancel cookies by means of the specific functions available in the browser.

For more information about how to set cookie preferences in the browser in use on the device, consult the instructions by clicking on the appropriate link:

[Internet Explorer](#)  
[Firefox](#)  
[Chrome](#)  
[Opera](#)  
[Safari](#)

## **Third Party Cookies**

Third party profiling cookies are configured to create a user profile for sending ads messages aligned with the preferences expressed by the user during web navigation.

Third-party cookies are cookies from websites or web servers other than this one, used to promote the purposes of such third parties.

We cannot exercise any specific control over such parties and their cookies. For more information about such cookies, their characteristics, functionalities and granting specific consent for their use, contact them directly at the following links:

[Google Privacy Policy](#)  
[Adobe Privacy Policy](#)

This site uses components that may release third-party profiling cookies.

The user can normally block third party cookies by activating the specific option in the browser in use on the computer or mobile device (see above).

